



# ETEE

Entrepreneurial Training for  
Enterprise Educators

## Programme Outline

### ABOUT ETEE

WE CREATED THE ETEE COURSE TO PROVIDE A NOVEL TRAINING APPROACH FOR ENTERPRISE EDUCATORS. THIS COURSE WILL OFFER ENTREPRENEURIAL EXPERIENCE THROUGH THE LENS OF AN ENTERPRISE EDUCATOR AND THE SYSTEM IN WHICH THEY WORK. OUR BELIEF IS THAT THOSE WHO CARRY THE RESPONSIBILITY FOR THE DEVELOPMENT OF ENTERPRISE SKILLS AND MINDSETS WILL BENEFIT FROM THE OPPORTUNITY TO EXPERIENCE ENTREPRENEURIAL THINKING THEMSELVES FIRST HAND, IN A CONTEXT RELEVANT FOR WHAT THEY DO EVERY DAY.

### THE PURPOSE

of this training is to support you to embed enterprise education within programme, curricular and classroom activities, and enhance your own entrepreneurial experience. The outline below gives you an overview of our proposed course structure, approach and content. We hope it will also create the appetite to hear more from us and become involved in our network.

### THE PARTICIPANT

will experience an entrepreneurial and creative approach to their own programme design and your role will be to design, develop and deliver a learning programme that will enhance your entrepreneurial skills and therefore those of your students.

### THE PROCESS



There are three stages divided into nine two-hour modules that include entrepreneurial activities, group exercises and practical content, with ample space and time to reflect on the journey you are taking and the impact you want it to have on your own development/practice.

[www.eteeproject.org](http://www.eteeproject.org)



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### DREAM IT

#### USER EXPERIENCE

We will share the rationale and purpose of the ETEE programme, exploring how an entrepreneurial approach underpins the ETEE learning experience.

01

#### CREATIVE IDEA GENERATION

We will explore a range of /and practice creative thinking techniques to develop new ideas and enhance our own teaching / learning programmes and activities.

02

#### ASSEMBLE YOUR TOOLKIT

We will explore a range of resources designed to inspire and enable an entrepreneurial approach to teaching and learning.

03

### BUILD IT

#### DETERMINING SUCCESS CRITERIA

We will challenge ourselves to find and develop entrepreneurial approaches to assessment and evaluation which capture and measure success.

05

#### SCOPING THE ENVIRONMENT

Understand the primary We will develop our understanding of the key frameworks and policies that influence our work and consider how our activities can achieve real entrepreneurial outcomes.

04

#### UNDERSTANDING STAKEHOLDERS

We will explore how to design and deliver an entrepreneurial programme and the entrepreneurship competences that can contribute to a successful entrepreneurial team.

### USE IT

#### GOING TO MARKET

We will develop convincing and persuasive messages to describe our entrepreneurial programmes, highlighting the value it will bring to different stakeholders.

07

#### PITCH IT

We will explore several approaches to engage stakeholders through pitching, challenging participants to present their own work and to practise telling the right people, the right information in the right way.

08

#### ACTION PLANNING

We will reflect and review your journey and achievements, drawing together learning and ideas. We will complete our ETEE canvas and prepare an action plan for moving forward. Synthesis the programme.

09

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